



chicago[®]
PIZZA
big slices, really fast

We stand out!

- Our concept of Build Your Own Slice is unique in the Indian market.
- We have 40 outlets ready for opening within the next fiscal year.
- Along with great tasting pizza slices the menu also offers Pastas, Panini, Sandwiches as well as Beverages and is in the process of adding salads, low calories food options, cake slices.
- Our idea appeals to all age groups, it does extremely well in and around colleges and universities, shopping malls and commercial complexes, where families and groups can order slices according to their individual tastes and within budget.
- Chicago Pizza regularly caters at events and parties, Clients include Delhi Golf Club, NIFT, IIT, Delhi University, Rock Shows, Christmas parties and Football tournaments Select Flea Market and private parties etc.
- From prime locations in mall food courts, high street to kiosk operations in Cinemas, Collages and corporate buildings, Chicago Pizza core remaining a takeaway format, we also focus on deliveries.
- Within 10 years of the business, the company has grown from strength to strength now having all India operations and logistics.
- Scalable business model-Multiple sites can be quickly launched with a consistent quality of product, service and internal checks from day one.
- Standardized recipes and processes developed for every outlet.



Franchise Facts

Model	Area	Investment	Franchise Fee	Target City	Target Area
Standalone / Takeaway	150-350 Sq. ft.	INR 20 lacs	INR 5 lacs	Delhi & NCR (Unit) PAN India (Multi-Unit)	High street / malls, commercial places, business hubs, airports / multiplexes



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