



EXPRESSION OF INTEREST FORM



If a group of individuals are planning to jointly set up the franchise, please photocopy

SECTION I: - Personal Fact Sheet and fill the details of respective members.

In which City/Suburb do you plan to set up the Franchise Kiosk/ Outlet? _____

All future correspondence should be addressed to:

Name : _____

Address : _____

Pin Code _____ **State** _____

Phone _____ **Fax** _____

Email _____



Section 1: Personal Fact Sheet

1. Name : _____
 (Ist Name) (Middle Name) (Surname)

2. DOB* : _____

3. Address : _____

Pin _____ Phone _____ Cell _____

Photograph

4. Educational Qualification beginning with the most recent

Qualification	Year of Passing	Name of Institution

5. Current Occupation: Service Business Others

(To be filled in by those in service)

Name of current employer : _____
 Designation : _____

Previous Work Experience

Period	Organisation Name	Designation	Responsibilities



(To be filled in by those in business)

Company Name(s)	Proprietary/Partnership/Private Ltd/Public Ltd.	Nature of Business	Products	Years in Business	People Employed	Turnover (Rs. in lakhs) Last 3 years		
						1st	2 nd	3rd

Others:

6. Does your professional background involve any of the following? (Please tick)

Marketing/Sales	<input type="checkbox"/>	Man Management	<input type="checkbox"/>
Fast food outlet owner	<input type="checkbox"/>	Profit Centre Management	<input type="checkbox"/>
Industry professional	<input type="checkbox"/>	have Multiple businesses	<input type="checkbox"/>

7. How soon can you free yourselves from present commitments to start this possible association with Chicago Pizza?

Section II : The Proposed Venture

1. How do you propose to set up the Company? (Please tick)

Proprietorship Partnership

Is the Proprietorship/Partnership already in existence Yes

If yes, what is the name of the Business _____

1(a) IT-PAN number _____

2. How do you propose to raise funds for this business?

Own Capital (Rs. Lakhs) _____ %

Loans from financial institutions (Rs. Lakhs) _____ %

Other sources (Rs. Lakhs) _____ %

3. Depending on plan approved for desired location approximately 150 -350 Sq. Ft carpet area will be required (depends on the business model chosen)

Do you already possess a site? Yes No

If no, do you have a site in mind? Yes No

If yes, fill in the details below

Nature of Agreement* Ownership / Rental / Long Term Lease	Period of Lease	Carpet Area	Location Commercial Area / Residential Area
	From: To:		(Address)

* **Please provide copy of agreement**

If no, how long will it take to locate the site? _____ Months

4. How will you be able to contribute in terms of personal skill and attributes to make this enterprise a success?



5. Why are you interested in a particular city and a particular location that you mentioned above to open up franchisee?

- I have my owned place out there
- I know the town well and found great potential for a fast food business like that of Chicago Pizza.
- I don't know
- Other _____

Section III: Details of the Proposed venture

(To be filled by those who own existing outlet)

1. Is your organisation accredited/affiliated to any other business similar to that of Chicago Pizza?

YES NO (If yes, provide details)

2. Which is other similar profile of food business players in your town/city/locality that you consider as major competitor in the field of food on the go style?

NAME OF BRAND/OUTLET	TYPE OF FOOD OFFERED	AVERAGE EARNINGS PER MONTH

3. Why are you interested in franchisee?

- Great Investment option
- Unique Business opportunity
- I don't know
- Other _____

4. What do you know about Franchising?



5. If you invest (x) amount how much ROI do you expect on it every year?

- A. 100%
- B. 200%
- C. 50%
- D. 25%
- E. 10%

6. Why are you interested in **Chicago Pizza** franchise?

- I have already existing business in the food space however I feel it is underutilized, partnering with Chicago Pizza will be better for my outlet
- I am a Passionate person with keen interest in food business and now wish to get associated with **Chicago Pizza**
- Somebody recommended me
- This is the best franchisee deal amongst other franchisee deals
- Other _____

7. I/We, declare that I/We do not have franchise of any other business directly or indirectly or through my/our relatives and associates similar to the one offered by **Chicago Pizza**.

8. I/We, hereby certify that I/We shall remain the applicants and if there is any change in the composition of applicants before signing of agreement or opening of franchise. I/We hereby agree to get the new applicants as well as the new form of organization approved by Chicago Pizza. We agree to the rejection of this application if the changes are not approved by Chicago Pizza.

9. I/We certify that all the information in this application form and on any attachments thereto is true and accurately represents my/our current and continuing financial conditions. I/We understand that any misrepresentation in this statement may result in rejection of this application.

(Name of applicant)

(Signatures)

(Date)